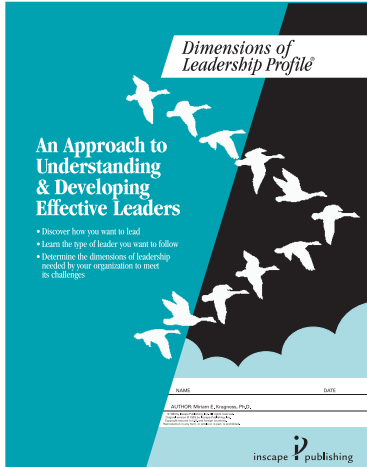


DIMENSIONS OF LEADERSHIP PROFILE®



Dimensions of Leadership Profile®

- DiSC®
- Change Management
- Coaching
- Communication
- Customer Service
- Sales
- Diversity
- Leadership
- Management Development
- Teams
- Time Management

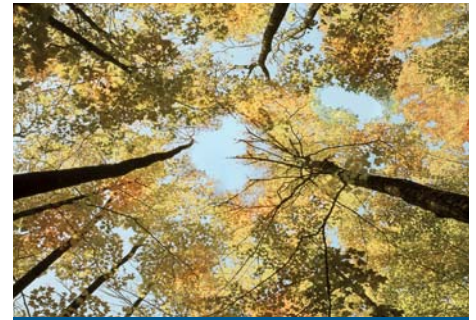
DISCOVERING AND DEVELOPING LEADERSHIP POTENTIAL

In a successful organization, leaders can be found at every level – from the boardroom to the mailroom, from the chairman’s office to the customer service desk. This is particularly true in organizations that have given up elaborate hierarchies in favor of a team-oriented approach to leadership and management. Leadership is also important in Total Quality Management and is one of the evaluation criteria for the Malcolm Baldrige quality award.

EXPAND YOUR DEFINITION OF LEADERSHIP

Leaders come in many varieties, ranging from the charismatic visionary to the unassuming team player. Most leaders display several leadership characteristics or “dimensions of leadership.” A follower can become a leader and a leader can spend time as a follower. The *Dimensions of Leadership Profile*® is designed to strengthen your organization in three ways:

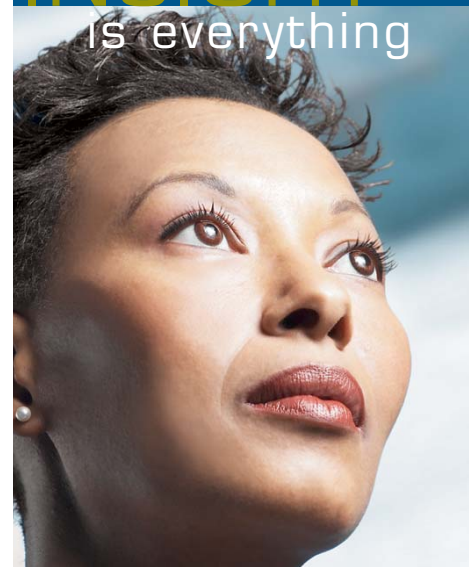
- 1. Discover what you value in yourself as a leader.** You’ll better understand how you are likely to make use of a leadership opportunity. You’ll see how you contribute to your group’s success and find it easier to plan for your own development as a formal or informal leader.
- 2. Learn what kinds of leaders you want to follow.** Discover what you value in a leader and what kind of leadership you want to support. Describe how another person provides leadership in a nonthreatening way. The results offer valuable feedback to present leaders, helping them see how others perceive their contribution.
- 3. Determine the dimensions of leadership needed by your organization.** Every organization is faced with unique challenges, each of which may require a different combination of leadership skills. With the insights gained, you can more purposefully recruit and encourage potential leaders to contribute where needed.



INSCAPE PUBLISHING

The power to transform individuals, teams, organizations. Inscap pioneered the original DiSC® learning instrument over three decades ago. Today, we continue to create innovative products and services that inspire, energize, and empower individuals. Available in 21 languages in over 40 countries, our extensively researched, time-tested resources create the opportunity for transformational experiences. We have helped more than 40 million people develop a deeper understanding of themselves and their relationships, discover their full potential, and realize greater success.

INSIGHT
is everything



DISCOVER THE 12 DIMENSIONS OF LEADERSHIP

The *Dimensions of Leadership Profile*® allows learners to explore leadership from one of three points of view: self as leader, another person as leader, or the need for leadership. The profile then guides learners in their personal assessment of four broad aspects of leadership: Character, Analysis, Accomplishment, and Interaction. Finally, learners determine how they view 12 specific Dimensions of Leadership:

- Enthusiasm
- Integrity
- Self-renewal
- Courage
- Perceiving
- Judgment
- Performing
- Problem-solving
- Team-building
- Collaboration
- Inspiring
- Serving others

DEVELOP LEADERS AT ALL LEVELS OF YOUR ORGANIZATION

Organizations use the *Dimensions of Leadership Profile* to help people:

- discover personal leadership characteristics
- develop an understanding of the leader-follower relationship
- encourage acceptance of different approaches to leadership
- match leadership approaches to organizational needs
- recognize the strengths in shared leadership



INSIGHT
is everything